



## SALES AND MARKETING COORDINATOR

Want to leverage your many talents? Automacad, a company specializing in the design and manufacture of automated machinery for the manufacturing sector, is currently looking for a SALES AND MARKETING COORDINATOR to join its team of professionals in Cadiac.

### YOU WANT TO WORK

- + For a company with an international reach?
- + By having a competitive salary and a good range of benefits?
- + In a dynamic & versatile work environment?

### YOUR CHALLENGES

- + Implement a communications plan to support the company's strategic direction.
  - + Evaluate and optimize the strategies and means of communication used, in particular to improve the visibility of the company.
  - + Write, design and distribute information tools and promotional material.
  - + Act as resource person for editing and translation of various tools.
  - + Complete and feed the organization's website, ensuring a continuous renewal of information.
  - + Ensure information monitoring and develop the presence of the company on social networks.
  - + Participate in the organization and ensure the smooth running of public relations, promotion and recruitment events.
  - + Develop links with the media and partners of the different target industry associations.
  - + Act as a resource person for writing proposals for the sales team.
  - + Perform other related duties to support the organization and leadership in their communication activities.
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## YOUR PROFILE

- + Bachelor's degree in marketing, communication or in a relevant discipline;
- + A minimum of two (5) years of relevant experience;
- + Excellent command of French and English, both oral and written;
- + Strong writing ability in English;
- + Good knowledge of the Microsoft Office suite, graphics software and familiar with the Web environment and social media;
- + Valid driving license and passport and available to travel abroad;
- + Dynamic and creative;
- + Mastering Spanish (asset).

We thank you for your interest, only those interviewed will be contacted.

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